



FACT SHEET

STRENGTHEN YOUR BRAND AND USE INTERACTIVE CHANNELS TO GET CLOSER TO YOUR CUSTOMER

WHO WE ARE

ZINC is a full service interactive agency. Since 1998, we've been delivering a unique blend of strategy, design, technology, and integrated marketing, that helps companies realize their vision to build stronger more profitable relationships with their customers.

WHAT WE DO

Strategy

- Brand Strategy
- Internet Strategy
- Market / Customer Analysis
- Corporate Identity
- Analysis / Research
- Usability Testing
- E-Commerce Strategy and Blueprinting

Design

- Creative Concepting
- Brand and Identity Design
- User Interface Design
- Information Architecture
- Custom Application Design
- Illustration, Iconography, Animation
- CD-ROM, DVD-ROM
- Content Creation
- Audio and Video Encoding

Technology

- Hosting / Maintenance
- E-Commerce Systems
- Application Development
- Database Programming
- Load Balancing
- Architecture
- UNIX and NT System
- Usability and Quality Assurance Testing

Integrated Marketing

- Opt-In E-Mail Campaigns
- Interactive Product Demos
- Streaming Sales Presentations
- New Media Marketing Vehicles
- Permission Based Direct Marketing
- On-line Advertising Campaigns
- Search Engine Optimization

OUR CLIENTS

- Access360 / IBM
- Art Brewer Photography
- Avamar Technologies
- Bergen Brunswig
- Borax
- Cabo Del Sol
- Celtic Computer Systems
- Chip Foose
- Cigna Healthcare

- Downey Savings
- E*Capital
- E investment Bank
- ESPN X Games
- FileNET
- Foundstone
- HireRight
- HNC Software
- KMC Wheels

- Koll Company
- Marwit Capital
- Minolta
- Newline Cinema
- Overhaulinc
- Pacific Life
- Palmilla
- Panagon Solutions
- Costco

- R&S Trading
- Sage Capital
- Simple Green
- StarPIN
- T-Bags Motorcycle Luggage
- Wedbush Morgan Securities
- West Coast Choppers

CONTACT US

ZINC Solutions, Inc.
180 Newport Center Drive
Newport Beach, CA 92660

949.719.4950 TEL
949.719.4955 FAX

info@zinc-solutions.com
www.zinc-solutions.com